

UNICEF USA: HELP DURING EMERGENCIES

Take Action to Protect Children During an Emergency

From devastating natural disasters to public health emergencies and protracted conflicts, children are facing an unprecedented number of humanitarian emergencies worldwide. Around 149 million children are living in areas affected by conflict, many of them missing out on their rights to education, health and protection. Many crises have resulted in mass displacement, with nearly 71 million people uprooted from their homes, fleeing war, conflict and persecution, or in search of a safer life.

UNICEF is on the ground before, during and after emergencies strike, working to respond quickly and reach individuals who are most in need.

Here is how you can help children impacted by emergencies:

• Host a fundraiser to raise vital funds so UNICEF and partners can respond and provide life-saving services in the areas of health, nutrition, water, sanitation and hygiene (WASH), education and protection.

Organize an in-person fundraiser such as a benefit concert, bake sale, or endurance challenge. Visit <u>unicefusa.org/fundraiser</u> and browse through our guides and resources, like an <u>Event Ideas</u> two-pager, <u>Fundraiser + Event Guide</u>, and more. **Start an online fundraising page** on our website – customize your fundraising goal and story and share it far and wide with your friends and family.

To get started, just fill out our <u>Fundraiser + Event</u> <u>Application</u>.

• Organize an awareness-driven event in your community to learn more about a particular emergency, how UNICEF is responding, and how to take action locally in order to make a global impact.

Interested in a UNICEF USA **guest speaker** for your event? We'd be glad to help.

Fill out the **Fundraiser + Event Application** and unlock access to our event organizing resources, approved logos, and guest speakers.

- Use your voice. Follow UNICEF USA on social media and help spread the word on how to take action and bookmark UNICEF USA's <u>social media</u> <u>press kit</u> for the latest assets to easily re-share with your audience.
- Uphold UNICEF's values. Ensure that the issues you are addressing are nonpartisan and any partner in your fundraiser does not promote opinions and perspectives that go against UNICEF's mission. If a partner is not nonpartisan we will not be able to approve your fundraiser.